

Rep Order# 6849034 Ver# 5 Mod# 2 Status Confirmed
EC'd Yes

1 of 5

Traffic Order# 106189 Last Received: 09/04/2012 10:35 AM
Printed: 09/06/2012 11:25 AM

Station KSNV-TV LAS VEGAS, NV.

Advertiser () AFSOME

Product AFSOME

Estimate#

Buyer LISA CABANEL

Phone#

Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST
PHILADELPHIA, PA 19102
Agency C/P1/P2/E
Flight Dates 09/05/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Showing Buylines: All Lines

— CONTRACT COMMENT —
SC=*

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1	W-F		5A-6A		:30	\$600.00	09/05-09/07	3	1	3	\$1,800.00	
2	M		5A-6A		:30	\$600.00	09/10-09/10	1	1	1	\$600.00	
3	W-F		6A-7A		:30	\$1,000.00	09/05-09/07	3	1	3	\$3,000.00	
4	M		6A-7A		:30	\$1,000.00	09/10-09/10	1	1	1	\$1,000.00	
5	W-F		7A-9A		:30	\$1,500.00	09/05-09/07	3	1	3	\$4,500.00	
6	W-F		9A-10A		:30	\$900.00	09/05-09/07	2	1	2	\$1,800.00	
7	M		9A-10A		:30	\$900.00	09/10-09/10	1	1	1	\$900.00	
8	W-F		10A-11A		:30	\$450.00	09/05-09/07	2	1	2	\$900.00	
9	M		10A-11A		:30	\$450.00	09/10-09/10	1	1	1	\$450.00	
10	W-F		11A-12P		:30	\$325.00	09/05-09/07	3	1	3	\$975.00	

Rep	Order#	6849034	Ver#	5	Mod#	2	Status	Confirmed
EC'd	Yes							

6189
Last Received: 09/11/2011
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Advertiser	(AFSCME	Station	KSNV-TV LAS VEGAS, NV.
Product	PHILADELPHIA, PA 19102	Agency	(CAMPAGN GROUP
Estimate#		Sales Office	(PHILADELPHIA
Buyer	LISA CABANEL	Salesperson	(AMY MCCREARY
Phone#		Salesperson Phone#	215-568-6540
Fax#		Salesperson FAX#	215-568-1845
LT	In	Hiatus Weeks	
	Day	Weeks	
	Time		
	Program		
		Len	Rate
		Dates	
		Spots/Week	# of Weeks
		Total Spots	Total Cost
			Daypart
11	W-F	12P-1230P	
		:30	\$425.00
		09/05-09/07	2
		1	1
		1	2
		\$850.00	
12	M	12P-1230P	
		:30	\$425.00
		09/10-09/10	1
		1	1
		\$425.00	
13	W-F	1230P-1P	
		:30	\$425.00
		09/05-09/07	3
		1	3
		\$975.00	
14	W-F	2P-3P	
		:30	\$325.00
		09/05-09/07	2
		1	2
		\$650.00	
15	M	2P-3P	
		:30	\$325.00
		09/10-09/10	1
		1	1
		\$325.00	
16	W-F	3P-4P	
		:30	\$450.00
		09/05-09/07	3
		1	3
		\$1,350.00	
17	W-F	4P-5P	
		:30	\$700.00
		09/05-09/07	2
		1	2
		\$1,400.00	
18	M	4P-5P	
		:30	\$700.00
		09/10-09/10	1
		1	1
		\$700.00	
19	W-F	5P-630P	
		:30	\$1,200.00
		09/05-09/07	2
		1	2
		\$2,400.00	
20	M	5P-630P	
		:30	\$1,200.00
		09/10-09/10	1
		1	1
		\$1,200.00	
21	SU	830P-930P	
		:30	\$1,800.00
		09/09-09/09	1
		1	1
		\$1,800.00	

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Advertiser () AFSCME

Product AFSCME

Estimate# LISA CABANEL

Buyer

Phone#

Fax#

LT In Day Time Program

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Agency () CAMPAIGN GROUP	Rep Firm
1600 LOCUST ST	Sales Office () PHILADELPHIA
PHILADELPHIA, PA 19102	Salesperson () AMY MCCREARY
Agency C/P1/P2/E	Salesperson Phone# 215-568-6540
Flight Dates 09/05/2012 - 09/10/2012	Salesperson FAX# 215-568-1845
Hiatus Weeks	Spots/Week # of Weeks Total Spots
Len Rate Dates	Total Cost
Daypart	

29 W-F 1135P-1235A Buyline Comment: TONIGHT SHOW :30 \$750.00 09/05-09/07 4 1 1 4 \$3,000.00

30 M 1135P-1235A Buyline Comment: TONIGHT SHOW :30 \$750.00 09/10-09/10 1 1 1 1 \$750.00

31 W-F 1235A-1335A Buyline Comment: LATE NIGHT :30 \$425.00 09/05-09/07 4 1 4 \$1,700.00

32 M 1235A-1335A Buyline Comment: LATE NIGHT :30 \$425.00 09/10-09/10 1 1 1 1 \$425.00

Buyline Comment: LATE NIGHT

—REPORT TOTALS—

Report Totals: 59 / \$48,050.00

—SALES MONTHLY TOTALS—

Sep 12: 59 / \$48,050.00

Sales Totals: 59 / \$48,050.00

Station Totals: 59 / \$48,050.00

Lines not sent/rclid/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$184,808	CATV 0%	KBLR 0%	RINC 0%	KLAS 21%	KSNV 26%
		KTNV 15%	KTUD 0%	KVCM 2%	KVMY 1%	KVVU 35%
		XXXX 0%				

—COMPETITIVE COMMENTS—

SHARES ESTIMATED

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Product AFSCME

Estimate#

LISA CABANEL

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Agency () CAMPAIGN GROUP

1600 LOCUST ST
PHILADELPHIA, PA 19102

Agency C/P/UP2E

Flight Dates 09/05/2012 - 09/10/2012

Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books NOV12
Demos RA35+

— CREDIT RISK —

INSUFFICIENT INFO FOR CREDIT ASSESSMENT